

## Erasmus Policy Statement (Overall Strategy)

Our **High Education Institution (HEI) IES Carlos María Rodríguez de Valcárcel** is an Audiovisual Vocational Education and Training State School located in Madrid, Spain. We teach Short Cycles on Higher Technician specialized in Media, Image and Sound (Level EQF5). We also teach Short Cycles on VET Technician on the same professional area.

We are located in the district of **Moratalaz**, where many working-class families moved in the 60s and 70s. Nowadays, its population consist mainly of elderly people and new families, most of which are middle and low-middle class families.

Our HEI has always been involved in **social activities** in the district, by organising school activities that benefit the neighbourhood, such as cultural events like theatre or dance, and promoting the premiere of companies where elderly people take part, creating promotion materials to encourage the neighbours to attend these events and supporting emerging musical bands by producing concerts and recordings in our studios, as a great part of our curricular formative activities.

We have had the **ECHE since 2011**, allowing the mobility of students for traineeships (work placements) in companies located in different countries of the programme. These traineeships are embedded in the curriculum and we have an average of three outbound mobility programmes per school year.

By participating in the Erasmus Programme with the ECHE, our main purpose is to expand our internationalization process, increasing the number of mobilities, modernizing and improving our visibility within the neighbourhood, within the set of Vocational Training Centres, and in the European educational field. That's why we want to focus on the following strategies:

1. We intend to **increase the number of outbound student mobilities** for traineeships in companies located in the programme countries (KA103), benefiting more students by offering a greater number of scholarships. This is the kind of mobility we've done so far with the ECHE. Of the 3 annual mobilities we have on average, we want to progressively move to 5 and to 10 student mobilities over the next six years.
2. We wish to **add the staff mobility** for teaching or training periods to the future KA103 projects. At least five of our teachers are interested in this action. This would allow our staff to teach one of our disciplines at a partner HEI in Europe sharing our knowledge and experiences. It can also allow teachers to begin a short period of training or observation in enterprises and companies, which will contribute not only to improve their professional competences, but also to start a partnership to carry out possible traineeships for students in the future.
3. On the other hand, **we wish to start KA102 mobilities** to allow traineeships for our VET students in European companies. Our intention is to begin with 3 annual mobilities and increase the number in the next periods. Renewing the ECHE would help to strengthen our school in Europe, improving our opportunities to begin this new projects in the future.

## Erasmus Policy Statement (Overall Strategy)

If we added other activities in the future, we would inform the Erasmus National Agency on the extension of our EPS.

These actions fit our strategy of modernization and internationalization, because through our participation in the Erasmus programme we hope to...

- Allow our educational centre to live a greater connection with European reality, generate an education space open to Europe and encourage students to apply for mobility.
- Enable students and teachers to implement their skills within new cultural and socio-economic contexts and improve their language and social skills.
- Develop mutual cooperation with our partners, institutions and companies in Europe with a clear international vocation.
- Offer more students the opportunity to participate in European programmes with a scholarship, paying special attention to those from more disadvantaged socio-economic situations or environments.
- Give our students the opportunity to adapt to the demands of the labour market at European level, to new technologies and to improve understanding of the economic and social environment of the host country.
- Ensure the recognition of ECTS credits to participants in The European programmes.
- Encourage students to continue their careers in these host cities, acquiring an entrepreneurial spirit in a new context.
- Increase our teachers' technical skills with European mobility, in turn benefiting the training of students.
- Let our staff acquire a greater European awareness and strengthen collaboration between the professional world and that of training, establishing new agreements of their own collaboration with European companies.

The internationalization of our institution is contemplated in our **Annual General Programming** and we have a large part of the staff involved in promoting this purpose: the management team, the Erasmus coordinator, the English department and the tutors of each group of students, work in a coordinated way to achieve this goal.

In addition, among our partners, we have the collaboration of Madrid Town Hall, with the Directorate General of Family, Education and Youth, with its office **Xarxa FP** European Mobility Network, for the search for companies. Also, in order to find more partners, we have started using social networks and tools such as Erasmobility, Erasmus Intern and Erasmus+ Project.